

From: aaron@urbanplaceconsulting.com
Subject: RE: City Council BID Report - March 1st Agenda
Date: February 26, 2016 at 10:22 AM
To: [REDACTED]
Cc: [REDACTED] Steve Gibson steve@urbanplaceconsulting.com

Thanks David. We're glad to see this moving along (and out of the ED committee). #9 on the report is the city baseline services feasibility.

Aaron

----- Original Message -----

Subject: City Council BID Report - March 1st Agenda
From: [REDACTED]
Date: Fri, February 26, 2016 11:15 am
To: Aaron Aulenta <aaron@urbanplaceconsulting.com>
Cc: [REDACTED] Steve Gibson
<steve@urbanplaceconsulting.com>

All - Since we talk about our strategic planning needs, I thought you might find the attached report and the summary below useful. Seems to deal with the issues we have discussed.

ECONOMIC DEVELOPMENT COMMITTEE REPORT and COMMUNICATION FROM CHAIR AND VICE-CHAIR, AD HOC ON COMPREHENSIVE JOB CREATION PLAN COMMITTEE relative to Business Improvement District best practices, legal issues, and policy restrictions.

Recommendations for Council action, as initiated by Motion (Fuentes - Blumenfield), SUBJECT TO THE APPROVAL OF THE MAYOR:

1. AUTHORIZE the City Clerk to release a Request for Proposals (RFP) and execute a contract in the amount not to exceed \$100,000 with the selected vendor for a period of two years with two one-year extensions to assist with the creation and implementation and coordination of a Public Information Campaign to be funded from the Business Improvement District Trust Fund.
2. AUTHORIZE the City Clerk to release an RFP and execute a contract in an amount not to exceed \$150,000 with the selected vendor for a period of two years with two one-year extensions to assist with the creation and implementation of a capacity building and leadership training series relative to business improvement districts and create public/private partnerships with other nonprofit organizations which work to improve economic development in the City to be funded from the Business Improvement District Trust Fund.
3. DIRECT the City Clerk to seek and apply for grants as applicable, for which the City may be eligible, to provide additional assistance to business improvement districts